



## CAMPAIGN RULES

### Introduction:

Schools, classrooms or student groups who want to participate in **25Acts of Energy Conservation** should find a Team Leader (teacher or student), choose a project appropriate to the goals of **25Acts of Energy Conservation**, document their experiences in a digital format, and submit their project on the Saskatchewan Environmental Society website before the due date.

### Organization and Sponsors:

The Saskatchewan Environmental Society in partnership with the Saskatchewan Science Centre presents **25Acts of Energy Conservation**. SaskEnergy, The Co-operators, and SARCAN sponsor the campaign. All inquiries should be directed to [dcs@environmentalsociety.ca](mailto:dcs@environmentalsociety.ca).

### Schedule and Deadlines:

**25Acts of Energy Conservation** begins Sept 27<sup>th</sup>, 2016 and ends April 28<sup>th</sup>, 2017.

Online submissions to **25Acts of Energy Conservation** will be accepted between Nov 1<sup>st</sup>, 2016 and April 28<sup>th</sup>, 2017. Random draws will be held on Dec 1, 2016 and on Feb 1, Mar 1, Apr 3 and May 1, 2017. The judging period is from April 28<sup>th</sup> to May 29<sup>th</sup>, 2017 and will include a judging panel of experts. Winners will be notified no later than May 29<sup>th</sup>, 2017. Any changes to these deadlines will be posted on the Saskatchewan Environmental Society **25Acts of Energy Conservation** webpage.

[www.environmentalsociety.ca](http://www.environmentalsociety.ca)

### Participants and Eligibility:

Participants may consist of student groups, a class, or a school. Teachers are responsible for submissions. Participants must be enrolled in the 2016-2017 school year at a Saskatchewan Ministry of Education school.

This contest is not open to any other kinds of individuals, corporate entities or organizations of any kind.

### Participant Responsibilities:

Participants are responsible for the development and communication of their entry. Students should develop entries that are appropriate to a school setting and do not contain any content that could be considered inappropriate or offensive by participants, or the **25Acts of Energy Conservation** partners, or could adversely affect the name, reputation or goodwill of the **25Acts of Energy conservation** partners. Students should follow their school's online etiquette guidelines/policies when using discussion forums and email, as well as in campaign creation.

### Teacher Responsibilities:

To participate in **25Acts of Energy Conservation**, a teacher will submit school and teacher contact information as well as photos or other descriptions of student conservation actions. Teachers must have working email addresses. Teachers are responsible for submitting **25Acts of Energy Conservation** entries. Teachers/administrators play supporting roles generating and developing entries and should encourage links to community experts where possible. Teachers are responsible for the behaviour and ethical conduct of students and peers during entry development, both inside and outside the classroom.



### **School Administration Responsibilities:**

Administrators of Saskatchewan Ministry of Education schools must consent to the teams' participation in **25Acts of Energy Conservation** and provide requested information for prize acceptance purposes.

### **Contents of Submission and Entry:**

**25Acts of Energy Conservation** entries may consist of action campaigns that have been implemented in the 2016-2017 school year. Individual schools may submit multiple entries, but any school will only be awarded up to one prize for the random draws and up to one prize for the judged submissions.

### **Submitting 25Acts of Energy Conservation Campaigns:**

**25Acts of Energy Conservation** are eco-friendly; entry content or attachments will not be accepted by means other than by submission to the **25Acts of Energy Conservation** website between Nov 1<sup>st</sup>, 2016 and April 28<sup>th</sup>, 2017. Specific submission details are available online at [www.25Acts.ca](http://www.25Acts.ca).

### **Acceptable Content Guidelines:**

Specific formats may include, but are not limited to:

- A photo.
- A video. Title the video with your school name, and then the campaign name (e.g. "King School, Turn off the Lights"). Videos should be no longer than five minutes.
- A PDF or slide show description of the campaign and its results, including photos, charts, or other visual descriptors.
- A campaign webpage or blog.

All entries must be original work. Entries must comply with copyright law. No entry may include any trademarked or third party material(s) (photos, voice-overs, music etc.) without obtaining written permission from the owner(s) of the trademarked material(s).

Entries may be part of a school's regular academic program, may be a student-initiated program, or may be completed in consultation with supporting environmental education organizations.

By submitting an entry, each team member individual and team grants **25Acts of Energy Conservation** the right to use the entry in whole or in part for any purpose whatsoever, to make copies of the entry for further promotion and to display the entry on its website or any successor website and can publicly perform, display or distribute such entry to any person or organization in any manner. **Do not include student identification or photos if your school does not have the appropriate signed release forms for that student.** Any campaigns submitted, including images, may be published on the web.

### **Disqualification:**

**25Acts of Energy Conservation** partners reserve the right, at their sole discretion, to disqualify a team or disqualify an entry if they are of the opinion that:

- There has not been timely and proper submission of the entry,
- There is a violation of any portion of the rules,
- There is incomplete submission of the required forms,
- There is/has been inappropriate conduct.



### **Disclaimer of Warranties/Release/Limitation on Liability**

If for any reason **25Acts of Energy Conservation** is not capable of running as planned, including unauthorized intervention, technical failures or any other causes which corrupt the proper conduct of **25Acts of Energy Conservation**, the **25Acts of Energy Conservation** partners reserve the right to cancel, terminate, modify or suspend **25Acts of Energy Conservation**. The **25Acts of Energy Conservation** partners are not responsible for any technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software or communications which may occur during registration or entry submission.

### **Random Draws:**

Photo entries for random draws may be submitted throughout the draw month. Draws will be held on the first working day of the next month, and winners will be notified by email. No school may win more than once, and prizes will consist of either (one of 3) \$500, or (one of two) Saskatchewan Science Centre Experience prize.

### **Judging:**

Professionally qualified judges will evaluate all entries based on three qualities: environmental responsibility, creativity and innovation, and communication. Any decisions made by the judging panel will be final. A rubric is available on the website.

### **Prizes:**

**25Acts of Energy Conservation** judges will choose two main prizewinners. Each of these winners will receive \$1000. **25Acts of Energy Conservation** will choose five additional prizewinners by random draw. Three of these random prizes will be \$500 each, and two of the draws will be for a Science Centre Experience prize. Prizes will be awarded to schools, not individuals. Up to one prize may be awarded to a school with multiple entries.

**25Acts of Energy Conservation** may provide prize substitutions. Additional special prizes may be added at a later date. **25Acts of Energy Conservation** reserves the right to modify the rules to the extent that it believes it is appropriate. The decisions of the **25Acts of Energy Conservation** partners are final and binding in all matters as they relate to this campaign, including without limitation, eligibility and/or disqualification of entries. The **25Acts of Energy Conservation** partners reserve the right, in their sole discretion, to cancel or suspend this campaign should a virus, bug, or other cause beyond the reasonable control of the **25Acts of Energy Conservation** partners or their agents corrupt the security or proper administration of **25Acts of Energy Conservation**.

### **PRIVACY POLICY:**

By entering the **25Acts of Energy Conservation** campaign, or emailing information to [dcs@environmentalsociety.ca](mailto:dcs@environmentalsociety.ca), you consent to the use of such information to administer, implement and fulfill this campaign. The personal information you provide in this campaign will only be used by the **25Acts of Energy Conservation** partners for:

- Administering access and participation on [www.environmentalsociety.ca](http://www.environmentalsociety.ca)
- Administering and awarding prizes for **25Acts of Energy Conservation**.
- Sending you information about **25Acts of Energy Conservation** and related Saskatchewan Environmental Society programming.

If you have any questions about how **25Acts of Energy Conservation** handles or uses your personal information, please contact [dcs@environmentalsociety.ca](mailto:dcs@environmentalsociety.ca).